

STORE MANAGEMENT

This course is designed to develop determined store managers who can lead the team to achieve ambitious business goals.

This program will provide you with key skills to manage the store, optimize performance, and perfect the customer experience.

Target Audience

This course is designed for current and aspiring store managers.

Implementation Support

This course was developed by MODO with the assistance of retail subject matter experts.

Course content

Being a store manager today

Explore the challenges and opportunities of being a store manager in today's retail environment, emphasizing the importance of effective leadership and customer-focused strategies.

Being a Coach

Motivate and support the team through communication techniques, conflict management, and foster a collaborative and positive environment.

Develop effective action plans

Understand how to define and implement action plans to achieve sales and management goals. Includes practical examples and simulations to develop skills in monitoring performance and making strategic corrections.

Unlock your store's full potential through functional and thorough preparation.

MODO ready-made courses are designed to meet your company's needs.

Want to schedule a demo or design a STORE MANAGEMENT course for your organization?

Contact us.

