

# STORE KPI

To achieve collective goals, it is essential to understand and effectively utilize available tools. A thorough grasp of store KPIs (Key Performance Indicators) is crucial.

This course will enhance your team's awareness of the significance of KPIs and empower them to take a proactive approach.

## Target Audience

This course is intended for all store personnel.

## Implementation support

This course was delivered by MODO with the support of subject matter experts specializing in store operations and retail management.

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## Course content

### What are KPIs?

An introduction to Key Performance Indicators, clarifying their concept and importance within the retail context.

### The most important KPIs

Insight into the critical KPIs, including how to monitor and understand their impact on daily sales.

### KPI Simulator

Interactive simulations demonstrate how even minor, well-considered adjustments can lead to substantial improvements.

### Best Practice: business tools to improve KPIs

Practical examples and proven strategies for utilizing up-selling and cross-selling as powerful methods to enhance and drive KPIs.

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*KPIs are the best indicators of your company's success: find out how to understand and interpret them.*

**MODO ready-made courses are designed to meet your company's needs.**

Want to schedule a demo or design a STORE KPIS course for your organization?

Contact us.

