

GDPR FOR RETAIL

This course simplifies GDPR compliance through practical examples, equipping participants with the necessary tools to ensure a high-quality customer experience and the accurate, professional management of customer data.

Implementation Support

MOD0 developed this course with the expertise of digital business consultants, retail operations specialists, security consultants, digital forensic experts, and data protection lawyers.

Target Audience

This course is intended for store managers, customer service representatives, and all store personnel.

Course content

What GDPR is and why it affects us

An introduction to the significance of GDPR, featuring practical tips for managing customer relationships. Includes animated videos depicting real-world scenarios.

Customer rights

Examines the rights related to collected data and provides real-world examples for responding to customer requests for access, rectification, deletion, or withdrawal of consent.

The basics you need to know

Analyzes and explains in clear language the key principles of the GDPR: accountability, lawfulness, transparency, purpose limitation, data minimization, accuracy, retention limitation, integrity, and confidentiality. Understanding these principles facilitates effective communication with clients.

Enhance your ability to manage customers' personal information while ensuring an excellent customer experience.

MODO ready-made courses are designed to meet your company's needs.

Want to schedule a demo or design a GDPR FOR RETAIL course for your organization?

Contact us.

